

Classical 90.7 KVNO and UNO Television



“Public radio and television supported by Omaha businesses and individuals since 1972”

award winning public broadcasting

CLASSICAL 90.7 KVNO AND UNO TELEVISION are part of the College of Communication, Fine Arts and Media at the University of Nebraska at Omaha. Through the generosity of businesses and individuals, KVNO will celebrate 37 years in 2009 and has the number 1 loyalty rating of all Omaha stations. UNO Television has won numerous awards, including a Regional Emmy Award.

UNIVERSITY OF
Nebraska
Omaha
Classical 90.7 KVNO
UNO TELEVISION
College of Communication,
Fine Arts and Media

FACTS TO CONSIDER:

Classical 90.7 KVNO and UNO Television thank our community for its generous support since 1972. Because of the philanthropy of our members, sponsors and community foundations, KVNO and UNO Television are able to broadcast the finest quality programs. There have been many milestones to celebrate and we have invited our community to join us to commemorate our successes. For information about how you can support KVNO, please call 402.559.5866 or go to kvno.org. UNO Television details are available at 402.554.2516 or notv.unomaha.edu.

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CB200, 6001 Dodge Street
Omaha, Nebraska 68182
402.559.5866 or 402.554.2516
kvno.org or notv.unomaha.edu

① **CLASSICAL 90.7 KVNO DEPENDS** on financial support from our philanthropic community. Funding from businesses in the form of underwriting sponsorships is a win-win situation. "KVNO enriches the entire community with its classical music programming and overall commitment to the local arts scene. Lamson, Dugan and Murray, LLP is proud to support KVNO's mission."
—Lamson, Dugan and Murray, LLP

② **FROM ANOTHER HAPPY SPONSOR:** "Supporting KVNO has proved to be one of the best avenues to get Care Consultants for the Aging's information relayed while supporting a wonderful community radio station. With a small marketing budget I always have to justify what community programs I support and KVNO has made sense."
—Michaela Myers, Care Consultants for the Aging

③ **THE OMAHA SYMPHONY IS ONE OF KVNO'S** longest-running sponsors because: "KVNO is the primary part of my marketing plan for The Omaha Symphony. The combination of great programming and perfect audience makes this one of our most important tools in getting the message out."
—Lex Poppens, Vice President of Marketing, Omaha Symphony

④ **UNO TELEVISION**, at the University of Nebraska at Omaha, provides television production, program distribution, and educational services to a diverse group of users on a local, regional, and national level. As a production center, UNO Television has generated 10 documentaries and can help businesses with their media needs. Consider UNO Television for your next DVD.

⑤ **UNO TELEVISION HAS RECEIVED MORE THAN 10 AWARDS**, including 7 Telly Awards, 2 Davey Awards and a Heartland Regional Emmy Award for "Madagascar - Conservation vs. Survival". Thanks to the Hubbard Family Foundation, this documentary details the struggle the country faces as it tries to balance feeding a growing population while preserving endangered habitats and highlights the work of Omaha's Zoo.

⑥ **UNO TELEVISION IS A MEMBER OF THE KNOWLEDGE NETWORK (TKN)**, seen on Cox Channels 17 and 18 and Qwest Channels 25 and 74. A consortium of educational program producers, TKN's programs help new citizens learn English, provide news, sports and information about arts in our community as well as innovative cooking ideas. Call 554-2516 for information about TKN memberships.